



# ANNUAL REPORT 2020



*Yesterday*



*Today*



*Tomorrow*

*Where the arts and sciences of  
tomorrow come to play today.*

The mission of Whitaker Center for Science and the Arts is to serve as the center for scientific, artistic, cultural and educational activities to enhance the region's quality of life and economic vitality.

[www.whitakercenter.org](http://www.whitakercenter.org)

# Whitaker Center Annual Report 2020

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*Whitaker Center is committed to COVID-19 safety guidelines, many of the photos pictured in this report were taken earlier in the year prior to the COVID-19 pandemic.*

## Message from Board Chair, Stephen Gierasch, and CEO & President, Theodore Black



Whitaker Center staff worked tirelessly to reinvent our programs to meet pandemic safety measures. In mid-March we began our Full STEAM Ahead - At Home programming, providing families with virtual resources designed to continue STEAM engagement while at home.

*Throughout the summer and fall, we reworked our educational programs, such as Summer Camps, Surgery Live!, field trips, and Girls in STEM, to meet social distancing guidelines and virtual demands.*

### Dear Friends:

Last year brought a number of challenges to our doorstep. Like our fellow nonprofits, Whitaker Center for Science and the Arts grappled with how to meet the needs of our community while facing an economic downturn, racial inequity, and a pandemic. Though the past year has forever changed our organization, it allowed us to recommit to our mission, further reimagine our facility, collaborate with others, and better serve the Central Pennsylvania community.

### Pandemic Response

Our goal from the beginning was to not just survive the pandemic but find ways to grow stronger through it. We quickly enacted a 7-Point Plan focused on stabilizing our finances, maximizing liquidity, and pivoting our programming to virtual/hybrid platforms. These efforts included minimizing energy consumption, renegotiating contracts and agreements, and receiving aid from the Paycheck Protection Plan, STEAM Operations campaign, and other pandemic relief grants.

Beyond our regular programs, we opened our doors to new partnerships and initiatives. In August we took a leadership role in Representative Patty Kim's Community Classroom Initiative, providing a safe learning environment, with homework support and access to the internet, for elementary students struggling with virtual learning in the Harrisburg and Steelton Highspire school districts. Similarly, we offered our stage to local organizations, including the Harrisburg Symphony Orchestra, Market Square Concerts, the Youth Orchestra, and the Capital Area School for the Arts, in need of a place for virtual performances and small gatherings.

Overall, these changes placed us in a strong position to endure the pandemic and support our community.

## Thank You For Your Support

Throughout this, our champions and supporters stood by our side. With your help Whitaker spent fiscal year 2020 enriching our partnerships and funders to create a more sustainable and proactive organization.

Despite disruptions to in-person gatherings, we had a strong special event season. In early March 2020, we held our first Women in STEM Networking Night, reaching over 100 guests and several new sponsors. The annual Women in STEM Awards Luncheon pivoted to a month-long virtual celebration known as STEMtember, where we shared the stories of our award winners on social media. STEMtember amassed a large amount of interest, with a post on Rising Star Award Winner, Fatima Madondo, reaching 5,738 people and receiving 429 reactions, comments, and shares. We are thankful for our event sponsors and are excited to host these events again in 2021, as safety measures permit.

Another of our most notable accomplishments made possible through your support is the expansion of our partnership with Penn State Health and Penn State College of Medicine. Over 2020, this partnership grew from working together on Surgery Live! to developing the new Girls in STEM: Emerging Healthcare Professionals Program. This new program, encompassing Talks with Docs and the Summer Medical Academy for Young Women of Color, engages high school students from diverse backgrounds in healthcare and biomedical careers. During the piloting and development phase in 2020, the program attracted several donors, including the Bayer Fund, Association of Science and Technology Centers, and Capital BlueCross, and was recently nominated for a Central Penn Business Journal Nonprofit Innovation Award for collaboration.

## The Future is Bright

Last year taught us that when we come together wonderful things can happen. In addition to the accomplishments listed above, we laid the groundwork for several new projects that will expand Whitaker's reach and make Central Pennsylvania a better place to live, work, and play. This groundwork is making construction of the new Innovation Zone and creation of the Racial and Gender Equity Network a reality for 2021.

Plans for the Innovation Zone are underway. The construction project will reimagine, reactivate, and refresh approximately 7,000 square feet of underutilized space into a Purposeful Gaming Studio and Interactive Media Studio. This educational area will provide the tools and technology needed for programming on esports, coding, streaming, and more. Construction is set to start in mid-2021.

Similarly, the Racial and Gender Equity Network creates a group of individuals, small businesses, and corporations dedicated to promoting equity and inclusion in STEM learning. Launching in 2020, initial members supported equity-centered activities including the Girls in STEM: Emerging Healthcare Professionals Program. You can learn more about this network and its impact further in the Annual Report.

Once again, thank you all for your dedication and support throughout an unprecedented year and we look forward to working with you in 2021 to ensure that Whitaker's best days are ahead.

Sincerely,  
Ted Black & Steve Gierasch



## Who We Are

*Whitaker Center is a thought leader in Science, Technology, Engineering, Art, and Mathematics (STEAM) engagement for all ages and backgrounds. We believe that by investing our time in educating and engaging visitors we can spark a movement that makes our community a better place to live, work, and play.*

Our exhibits, documentaries, live performances, hands-on educational programs, technology-based activities, and equity-focused initiatives offer a variety of opportunities for visitors to develop and explore their curiosity in STEAM. With your support, we continue to cultivate innovative skills and community-based relationships that benefit visitors throughout their careers and daily lives.

Whitaker Center's Volunteer Program features over 100 individual volunteers contributing a yearly average of nearly 6,000 hours, equivalent to nearly 3 full-time employees. Since March 2020, in-person volunteer opportunities have been limited to ensure our volunteers safety.



*"No other organization or institution is better suited to be stewards of science education in our community than Whitaker Center. With a broad array of program offerings from Girls in STEM to purposeful gaming, the support of this Center is critical to the development of our youth in an ever-changing economy."*

**Kelly Hollinger | Board Member  
VIBRA HEALTHCARE | CHIEF INNOVATION OFFICER**



## Pre-K STEM PNC Grow Up Great

Whitaker's Pre-K STEM program inspires children ages 0-5 to build, climb, explore, read, and experience fun adventures while learning about STEM topics. Onsite, visitors can join an educator in a guided Little Learners program sponsored by Penn National Insurance. Offsite, Whitaker's educators will travel in the Whitaker on Wheels Van to lead preschools, daycares, libraries, and local organizations in fun and interactive experiments.

In 2020, Whitaker on Wheels visited 988 children and 489 parents through our PNC Grow Up Great Grant. We were also able to provide 180 take home STEM education bags for programming for families staying safe at home.



*"In a world that is increasingly dependent on advancements in science, technology, engineering and math, it makes perfect sense to help pre-school age children and their families prepare accordingly for success in school and life. PNC and Whitaker Center share a vision of making high-quality early childhood learning experiences accessible to our entire community."*

**Jim Hoehn | Board Member**  
PNC Bank | Regional President of Central PA



## Kids Place

**RENOVATED NEW THIS YEAR!**

*Our newly renovated KidsPlace –The Gary and Sylvie St. Hilaire Gallery is home to many of our Pre-K STEM programs.*



Doubled number of exhibits.

Increased gallery by 25%.

Expanded Pre-K Programs.

Worked in partnership with Carnegie Science Center to design and build the new gallery to spark curiosity & exploration.

## K-12 STEM Learning

Whitaker Center recognizes that the greatest investment we make - and a pivotal need this institution fulfills - is in the educational engagement of our youth. From a child's first years to their elementary, middle, and high school ages, Whitaker nurtures critical-thinking, problem-solving, and collaborative-learning opportunities proven to be a dynamic gateway to learning. By offering hands-on activities that peak interests, Whitaker is inspiring new generations of scientists, engineers, mathematicians, and more.



New this year - STEM Design Studios, the hub of our education programming!



*"The link between STEM and our quality of living has never been stronger. High-quality STEM education can change the course of lives - and the course of the future. Whitaker Center engages and inspires learners at every level, and sparks the desire to discover the unknown."*

Greg Anderson | Board Member  
Reed Minerals Division of Harsco Environmental  
| General Manager

**HARSCO**  
**STEM**  
Center of Excellence

Today, Harsco continues to fund innovative STEM based programming within Whitaker Center through The Harsco STEM Center of Excellence.

## A Hybrid Year

2020 was a year of adapting and the Education Team quickly adapted to continue STEM learning virtually and in-person under COVID-19 guidelines.



*"As a founding member of Whitaker Center, it pleases me to know the current educational staff of the science center are creating curriculum and materials for classroom teachers for all ages of their students. These classroom experiences, during Covid, are offered over the internet. This initiative relates to the original mission of the science museum "to make science learning fun" through a participatory experience with materials to support those experiences."*

Marion C. Alexander  
Whitaker Center Founding Board Member & Emeritus

## SUMMER CAMPS!



345 people registered for in person Summer Camps. These camps were for Kindergarten-Ninth grade and included STEM Camps and Musical Theater camps.

Summer Camps Sponsored by  
**Bobby**  
**Rahal**  
**TOYOTA**

### Full STEAM Ahead at Home

Starting in March 2020, we used our social media to share daily fun and educational activities for families staying safe at home.

## A Hybrid Year Continued



### PA Farm Show 2020

Special thanks to all involved in helping us promote STEM activities at the Pennsylvania Farm Show.



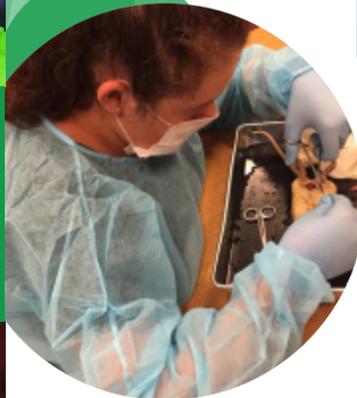
In 2020 we introduced NEW! Whitaker Without Walls programs for school groups in grades K-6. Schools can now choose from Whitaker Without Walls: Virtual Field Trips and in-person Field Trips to Whitaker Center!



Available  
for grades  
K-6.

## Surgery LIVE

Now offering  
virtual programs!



Presented by



Sponsored by



Using video conferencing, students are invited to explore healthcare careers while viewing a Live Surgery at Penn State Milton S. Hershey Medical Center. 2,117 students participated in the 2019-2020 season.

For more information on our virtual and in-person STEM programming contact Jessica Rice, Director of Education at [jrice@whitakercenter.org](mailto:jrice@whitakercenter.org).

## Annual Giving to Whitaker Center

We gratefully acknowledge our donors and supporters, whose generosity makes Whitaker Center programs possible. The following list recognizes gifts made in fiscal year 2020. Please contact Kelly Henderson, Volunteer & Development Manager, at [khenderson@whitakercenter.org](mailto:khenderson@whitakercenter.org) to report any errors or omissions.

Please visit [www.whitakercenter.org/donate](http://www.whitakercenter.org/donate) for more information.

### LEADERSHIP GIFTS – INDIVIDUAL GIFTS OF \$10,000 AND ABOVE

**\$100,000 +**

**Gary D. and Sylvie F. St. Hilaire**

**\$25,000 – \$49,999**

**Christine and Ivan K. Sears**

**\$10,000 - \$24,999**

**Dennis and Patricia Brenckle  
Harold McInnes**

## GEMS SOCIETY – INDIVIDUAL GIFTS OF \$500 - \$9,999

### *Emerald: \$5,000 - \$9,999*

Brody Science Fund for Youth Fund of The Foundation for Enhancing Communities

Marsha Everton and Jack Stover

Lois Lehrman Grass

Robyn and Tom Holder

Richard Willey

Kenneth and Deborah Wolfe

### *Ruby: \$2,500 - \$4,999*

Mark Caldwell

Matthew Schroeder

William Warren, Jr.

### *Sapphire: \$1,000 - \$2,499*

Marion C. and William H. Alexander

Regal Foundation, on behalf of Kirk Allen\*

Robert and Betty Bee

Matthew Eisel

Donna Fisher

Stephen Foreman

Stephen and Shannon Gierasch

James and Leslie Hoehn

Terry and Melanie Lehman

Bill & Beverlee Lehr

The Bill and Beverlee Lehr Fund #2 of the Foundation for Enhancing Communities

Steven Lewis

Barry Malamud

Carol L. Mickelson Fund of The Foundation for Enhancing Communities

John Moran

Thomas Nehilla

Todd and Erika Shamash

Carole Yon and Don Coffee

LeRoy Zimmerman

### *Topaz: \$500 - \$999*

Greg Andersen

Theodore and Amy Black\*

Glen and Nancy Bergert

Charlie Chapell

Joan S. and Joseph K. Goldsmith Fund #2 of The Foundation for Enhancing Communities

Mr. and Mrs. Bradley Forman

Kelly Hollinger

Michele and Tom Holloway\*

Casey Khuri

Scott Pinchak

Michael "Gus" Schmedlen

Dr. Thomas R. Stone Fund of the Foundation for Enhancing Communities

*\*Denotes Whitaker Center employee or volunteer.*

## OTHER INDIVIDUAL GIFTS

### *\$100 - \$499*

Amanda Croushore, on behalf of Susie Croushore

Luke and Margaret Bernstein

Lauren Cacciamani

Nicole Conway

Ellwood Derricks

Richard Dishong

Maral Vartan and Richard Hallock

Nadine Hempel

Betty Hungerford

Amma Johnson

Lawrence Kluger

Helen Nauman

Daniel Ocko

Rhea Reed



## Other Individual Gifts Continued...

Nicholas Rossi

Erica Schnebel

Coleen Terry Waktins

Christina Weber

Frederick and Jacqueline Withum III

Meron Yemane

## CORPORATE, FOUNDATION, CIVIC & GOVERNMENT GIVING

### *\$100,000 and Above*

The Donald B. and Dorothy L. Stabler Foundation

Dauphin County Commissioners and Department of Community & Economic Development

Très Bonne Année

### *\$50,000 - \$99,999*

Capital BlueCross

Harsco

Highmark Health

The Boyd Foundation

### *\$25,000 - \$49,999*

First Non-Profit

Pennsylvania Historical and Museum Commission

PNC Grow Up Great

The Foundation for Enhancing Communities

### *\$10,000 - \$24,999*

ArcelorMittal

Bobby Rahal Toyota

Carlisle Construction Materials LLC

Mid Penn Bank

PA Council on the Arts

The Arthur J. and Lee R. Glatfelter Foundation

The M&T Bank Charitable Foundation

TWF Fund of the Community Foundation of Collier County

### *\$5,000 - \$9,999*

Association of Science and Technology Centers

Huntington National Bank

M&T Bank

Orrstown Bank

Phoenix Contact

The Bryn Mawr Trust Company

The Grainger Foundation

### *\$2,500 - \$4,999*

Brown, Schultz, Sheridan, & Fritz

Hershey's Ice Cream

Members 1st Federal Credit Union

The AIMsights Group

The Hall Foundation

### *\$1,000 - \$2,499*

Barley Snyder

First National Bank

Momentum Inc.

PNC Institutional Asset Management

S&T Bank

Saul Ewing Arnstein & Lehr

Troegs Brewing Company

### *Under \$1,000*

Challenge Island Central PA

Claytor Noone Plastic Surgery

Crabtree Rohrbaugh & Associates

Enders Insurance Associates

Full Circle Vitality Group LLC

Gift CPAs

Gunn Mowery

H.E. Rohrer Inc.

Harrisburg Academy

Harristown

Highland Gardens

HR Resolutions

Hub International Inc.

Iron Valley Real Estate



**Corporate, Foundation, Civic & Government Giving Continued...**

Jean Grandon, on behalf of Harrisburg Symphony Orchestra  
 Jewish Community Foundation, Steven S. and Kristen L. Etter Philanthropic Fund  
 Lewis Insurance and Financial  
 Mazzitti & Sullivan  
 McNees Wallace & Nurick LLC  
 Microsoft  
 PaySmart Payroll Service  
 Penn State Harrisburg  
 Penn State York

Rite Aid Corporation  
 Ross Stores Foundation  
 Slutak Chiropractic LLC  
 UPMC Pinnacle Foundation  
 York County Economic Alliance  
*In-Kind Contributions*  
 Grappling Crab Shack  
 Pizza Boy Brewing Company  
 The Vineyard at Hershey  
 Zeroday Brewing Company



**REIMAGINE CAMPAIGN**

In 2020, gifts to our Reimagine Campaign supported the reimagining of exhibit and classroom spaces, including constructing the new STEM Design Studios and the Kids Place Gallery. The following list recognizes individuals, corporations, foundations, and other donors to our Reimagine Campaign in fiscal year 2020. We make every effort to be accurate. Please contact Kelly Henderson at khenderson@whitakercenter.org to report errors or omissions.

*\*Please note that the following list does not include gifts made to annual giving.\**

**\$100,000 +**

Dauphin County Commissioners and Department of Community & Economic Development  
 Vibra Healthcare

**\$50,000 - \$99,999**

Très Bonne Année, Fund-A-Need

**\$25,000 - \$49,999**

Margaret Hathaway

**\$10,000 - \$24,999**

Gary D. and Sylvie F. St. Hilaire  
 Highmark Health

**\$1,000 - \$2,499**

Theodore and Amy Black\*

**\$500 - \$999**

United Way of the Capital Region

**\$100 - \$499**

Betty Hungerford  
 Joseph and Kimberly Easton

*\*Denotes Whitaker Center employee or volunteer.*

**Racial & Gender Equity Network**

*Despite being high paying and fast growing, careers in STEM fields are among the least diverse in the United States. With the support of partners in our Equity Network, Whitaker Center is addressing the systemic issues that limit engagement in STEM fields by women and people of color. In 2020, our Gender and Racial Equity programs brought accessible and affordable educational experiences to students of all ages throughout Pennsylvania, building student's skills and confidence in seeking a variety of career paths.*



*"Education is a powerful tool to drive positive change. Initiatives like Whitaker's Girls in STEM build generations of confident and educated girls, leading to more women in stable careers able to support themselves, drive innovation, and contribute to their community."*

**Christina Lowery**  
 Girl Rising | CEO



The Association of Science and Technology Centers (ASTC) and IF/THEN®, an initiative of Lyda Hill Philanthropies, awarded IF/THEN® Gender Equity Grants to 26 science and technology centers and museums. This newly launched grant program offers science centers funding for projects aimed at increasing the representation of women and gender minorities in STEM. Whitaker Center received an IF/THEN® Gender Equity Grant to support STEM programming and provide opportunities for girls in STEM.

# Racial & Gender Equity Program Highlights 2020

Eleven comprehensive programs, **reaching hundreds of participants in 2020.**

## STEM Scholarships

STEM Scholarships provide thousands of students and chaperons free or reduced admissions cost to Whitaker Center educational programs.

## Girl Scout Careers in STEM Day

130 girl scouts, leaders, and parents attended to earn a "Whitaker Center STEM Fun Patch" and talk to industry professionals.

## Girl Scout Badge Workshops

Over 620 scouts and leaders from Daisy, Brownie, Junior, and Cadette groups attended programs in Whitaker Center's STEM Design Studios or hit the trails at local parks.

Girls in STEM Programs are made possible by  
**The Donald B. and Dorothy L. Stabler Foundation**



## Women in STEM Awards Program

2020 was a year of celebrating women making an impact!

Christina Baldwin, Jennifer Moorehead, Rosa Lara, Fatima Madondo, Erin Letavic, Lauren Fenner, Kristen Brandt, Jessica Petko, (Award Winners From left to right) Lea Nadler (Not Pictured)

## Girls in STEM Sundays

Programs offered 256 young ladies with hands-on activities including Kitchen Chemistry, Designing for Safety, Coding with SmartGurlz, Space Exploration: Designing Rovers, and Lights, Camera, iMovie!

## Girls in STEM Summer Camps

Two, one-week camp programs occurred in June and August 2020, with 69 young ladies receiving scholarships to attend at a reduced rate.



## Program Highlights Continued



## Youth Rise: Stand Together

NEW IN 2020

In collaboration with Big Brothers Big Sister and the Chamber of Commerce, this speaker series allows middle and high school students the chance to create meaningful interactions with professionals of color and bridge the gap in opportunities for youth in the Capital Region.

## Women in STEM Networking Nights

NEW IN 2020

Whitaker expanded the Women in STEM Awards Program to include networking nights that bring together professionals and students to make connections. The March 2020 had over 100 attendees and included a special viewing of the short documentary Brave from Girl Rising.

## Holiday Gift Drive

SPECIAL FOR 2020

Through the support of Representative Patty Kim and a sponsorship from Highmark, Whitaker Center provided fun and educational STEM gifts to over 85 children (ages 0-16) from local families who may need a little help over the holiday season.

Ted Black, Santa "Brian Ariano", Oggy the Science Dog, and Representative Patty Kim. (from left to right)

## Community Classrooms

NEW IN 2020

Amid the coronavirus pandemic Whitaker Center opened its doors to Harrisburg-area students in need of support during virtual learning, offering internet access, homework assistance, and free meals to participants.

## Talks With Docs

PILOTED IN 2020

As part of the new Girls in STEM: Emerging Healthcare Professionals Program, this free, virtual program engages young women in education and career conversations with a diverse healthcare professional.

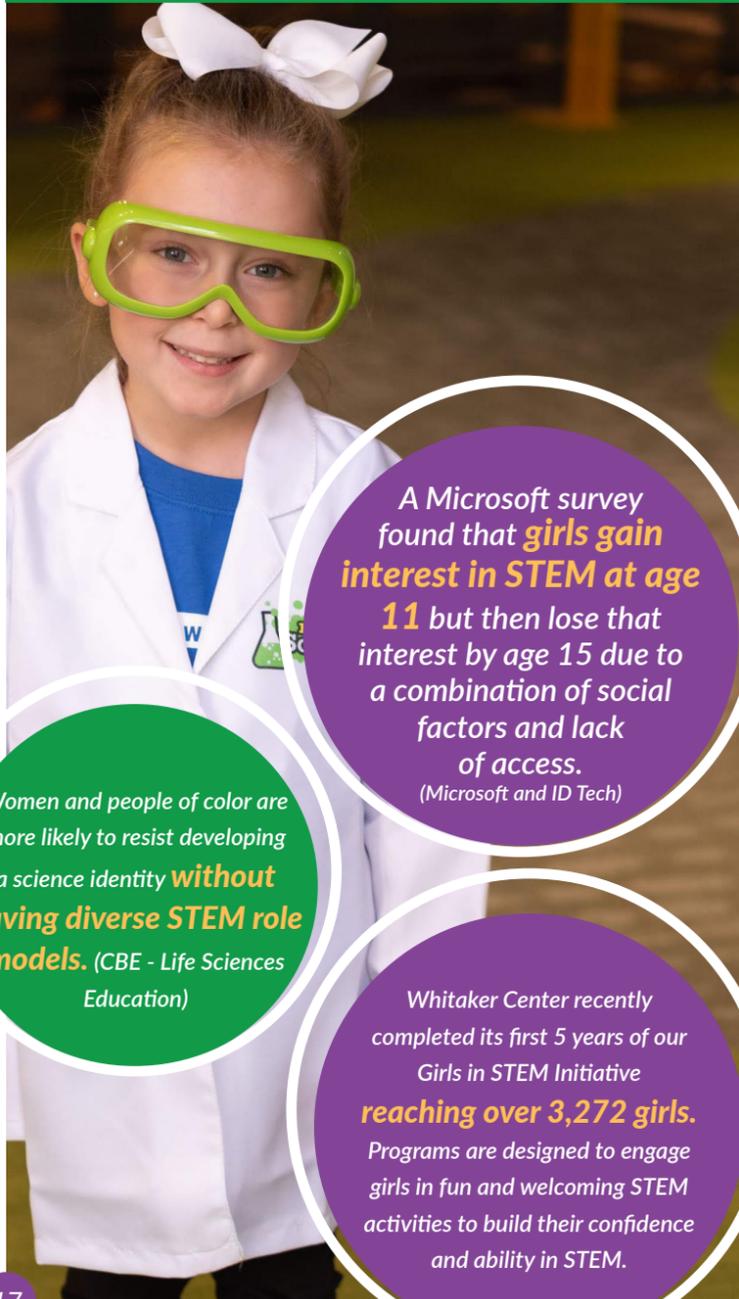


Dr. Bernadette Gilbert, MD, and Dr. Tiffany L. Fisher, MD, Ph.D.

Sponsored by



## The Stats Don't Lie!



A Microsoft survey found that **girls gain interest in STEM at age 11** but then lose that interest by age 15 due to a combination of social factors and lack of access. (Microsoft and ID Tech)

Women and people of color are more likely to resist developing a science identity **without having diverse STEM role models.** (CBE - Life Sciences Education)

Whitaker Center recently completed its first 5 years of our Girls in STEM Initiative **reaching over 3,272 girls.** Programs are designed to engage girls in fun and welcoming STEM activities to build their confidence and ability in STEM.

### COMING SOON Summer Medical Academy for Young Women of Color

Twenty local students will receive the opportunity to attend this two-week intensive summer camp at Penn State Health. Participants will tour Penn State's facilities, engage in hands-on activities, attend a career panel, and work with medical student mentors to develop their skills and interests.



### Interested in becoming a partner in our Equity Network?

Individuals, small businesses, and larger corporations are invited to join our effort by becoming a partner in our Equity Network. Donations support educational programs and initiatives.

**\$10,000 minimum**  
Corporate Partners

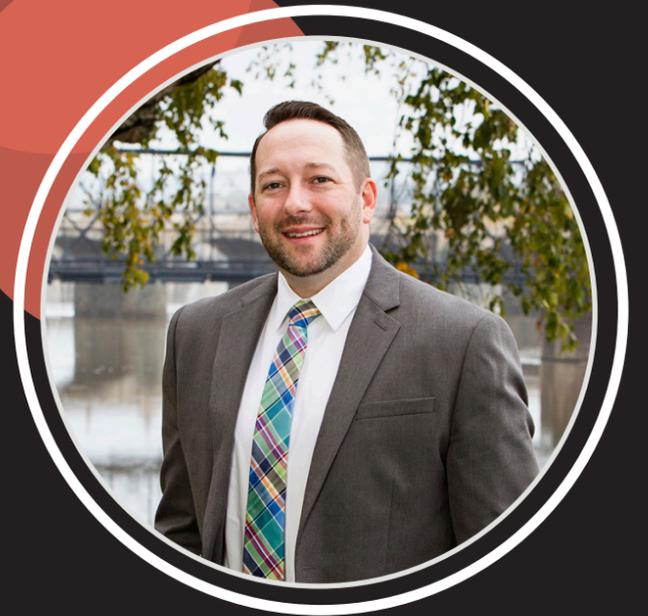
**\$5,000 minimum**  
Individuals and Small Business Partners

For more information on how you can get involved, including volunteer/mentor opportunities, please contact Michele Holloway at [mholloway@whitakercenter.org](mailto:mholloway@whitakercenter.org)

## Whitaker Center Innovation Zone *Purposeful Gaming Studio*

### COMING SOON

*With plans underway in 2020, The Innovation Zone, featuring the Purposeful Gaming Studio, will open in 2021. The space will include the technology and equipment needed to engage in computer science, gaming, surgery simulation, studio productions, and more! The Innovation Zone will further activate the Select Medical Digital Cinema, Central PA's largest screen! From STEM gaming to streaming concerts, nothing will be off-limits.*



*"Participating in esports has significant benefits to students' abilities, including increased memory, problem solving, communication, and critical thinking skills. Whitaker's new space will bring this state-of-the-art learning experience to Central PA and help students explore STEM fields in ways that are relevant and exciting."*

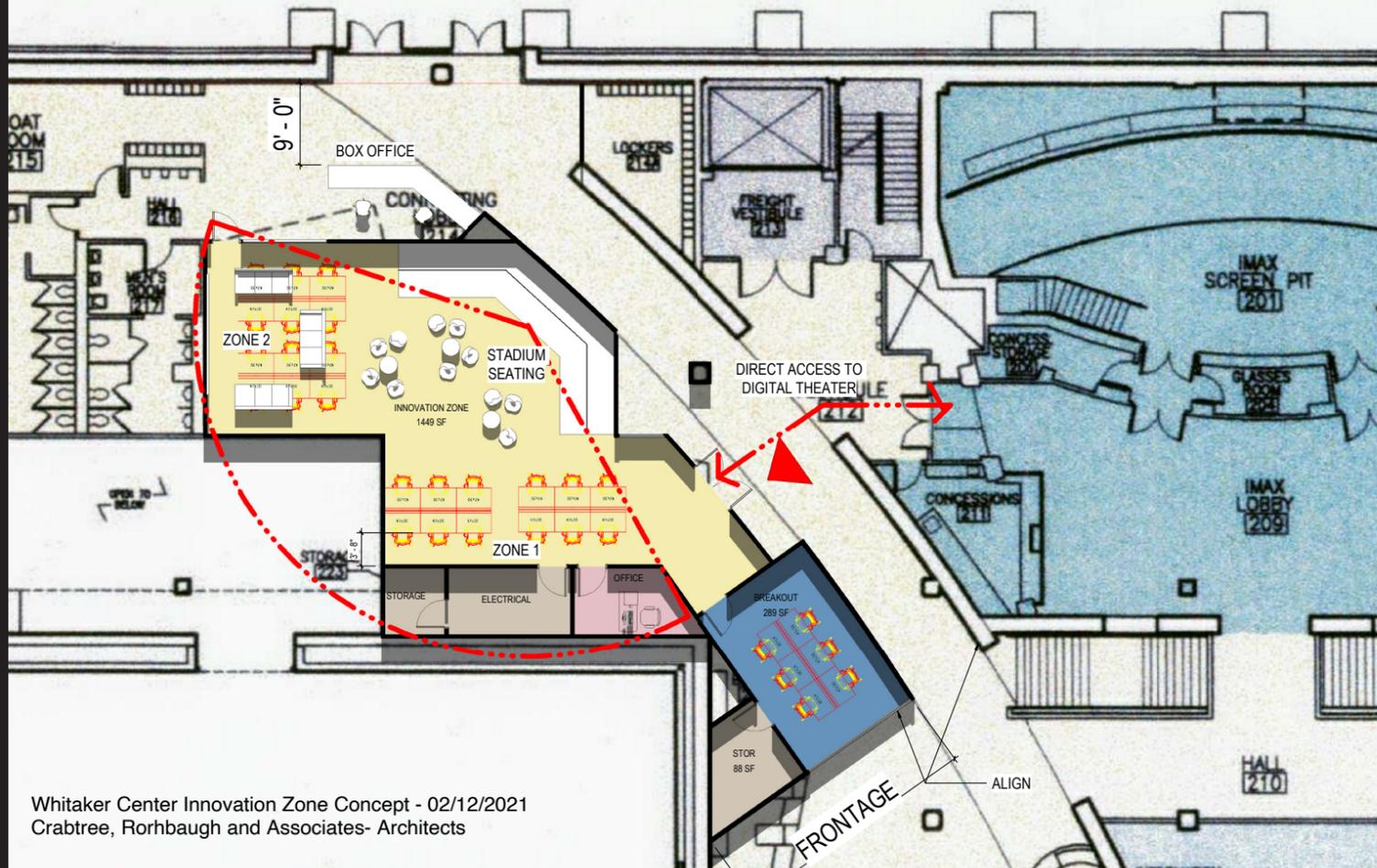
**Bill Thomas**  
The PA Esports Coalition | Chariman/Founder

### Innovation Zone Commitments

- \$750,000 – Redevelopment Assistance Capital Program (RACP)
- \$75,000 – Dauphin County Gaming Grant
- \$68,500 – Très Bonne Année Fund A Need
- \$50,000 – Alex Grass Foundation
- \$50,000 – Hal McInnes
- \$25,000 – Dauphin County Gaming Grant Funds in partnership with PA Esports Coalition
- \$10,000 – In Kind Partnership with Clair Global



# Innovation Zone Renderings



Whitaker Center Innovation Zone Concept - 02/12/2021  
Crabtree, Rorhbaugh and Associates- Architects

## Whitaker Center Innovation Zone

*Further activates the Select Medical Digital Cinema!*

*Central PA's largest screen Reinvented*

## Coming Soon!

- Minecraft Activities
- Student Film Festival
- STEM Gaming
- Streaming Concerts



## Purposeful Gaming Studio

*A place for Surgery Live! programs, esports, field trips, and more!*

The Purposeful Gaming Studio will provide a unique educational space for students to develop skills in:

- Visualization & 3D thinking
- Effective team communication
- Understanding of the skills required to work effectively as part of a team
- Reflecting upon performance & decisions for improvement
- Learning to use success criteria for peer assessment

## Interested in becoming a donor?

For more information on giving opportunities, including donations towards Innovation Zone, please contact Michele Holloway at [mholloway@whitakercenter.org](mailto:mholloway@whitakercenter.org)

## The Cultural Heartbeat of PA

*With many performing arts programs and centers disappearing from schools and communities across the country, Whitaker Center remains a crucial supporter of the arts in Central Pennsylvania.*

*For two decades, Whitaker Center has been home to diverse performing acts.*

### Whitaker Resident Companies



In addition to showcasing world-renowned performers in all mediums, Whitaker is dedicated to promoting a love for the arts among all ages in our community. In the past year before the pandemic visitors experienced intimate performances and support local artists with Whitaker Unplugged, a local singer-songwriter competition, Thursday Afternoons, a free lunchtime concert series, and plays by Theatre Harrisburg, a community theatre showcasing local talent.

Our youngest community members are exposed to the performing arts in interactive and inspiring ways, with workshops and school performances in partnership with Central Pennsylvania Youth Ballet and Market Square Concerts, masters classes by top performers, and Whitaker's own musical theater summer camps. Many students who go on to develop their skills at the Capital Area School for the Arts and the Central Pennsylvania Youth Ballet continue to grow at Whitaker, often performing on a professional stage for the first time at our Sunoco Performance Theater.

### Performance Highlights for 2020

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Richard Thompson</li> <li>• The Machine</li> <li>• Get The Led Out</li> <li>• Rick Wakeman</li> <li>• Motown Christmas</li> <li>• Artie Lange</li> <li>• Richard Thompson</li> <li>• The First CPMA'S</li> <li>• Laurie Berkner</li> <li>• Lake Street Dive</li> <li>• Phillip Phillips</li> <li>• Justin Hayward</li> <li>• Citizen Cope</li> </ul> | <ul style="list-style-type: none"> <li>• Market Square Concerts &amp; CPYB</li> <li>• Annual Soundscape Educational Program</li> <li>• Fairy Tales</li> <li>• Theatre Harrisburg</li> <li>• The Hunchback of Notre Dame</li> <li>• CPYB</li> <li>• Once Upon A Rhyme</li> <li>• The Nutcracker</li> </ul> |
|---|---|

Two week of musical theater camps were held in the theater during the summer where children learned the performances Moana Jr. and Seussical Jr.

## Keeping the Arts Alive in Harrisburg

During this challenging time, we have committed ourselves to keeping the arts alive in our region. We have opened our stage to local organizations including Harrisburg Symphony Orchestra, Market Square Concerts, the Youth Orchestra, and the Capital Area School for the arts, who were in need of a place to perform safely or provide virtual programming for their patrons.

Just over a year ago now a new program came to life at Whitaker. Thursday Afternoon is a free lunchtime music program with phenomenal artists provided by our series curator Jeff Lynch and the Lois Lehrman Grass Foundation.



*"No community is complete without a focal point for the performing arts. Whitaker Center's presence in downtown Harrisburg is a vital supporter of the community's cultural and entertainment scene. Live dance, theatre, and music all have an impressive home in the Sunoco Performance Theater. Central Pennsylvania is fortunate to experience all of it at Whitaker Center."*

Lois Lehrman Grass  
Whitaker Center Founding Board Member & Emeritus



### Sunoco Performance Theater



Capital Blue Cross is the presenting sponsor of Sunoco Performance Theater.

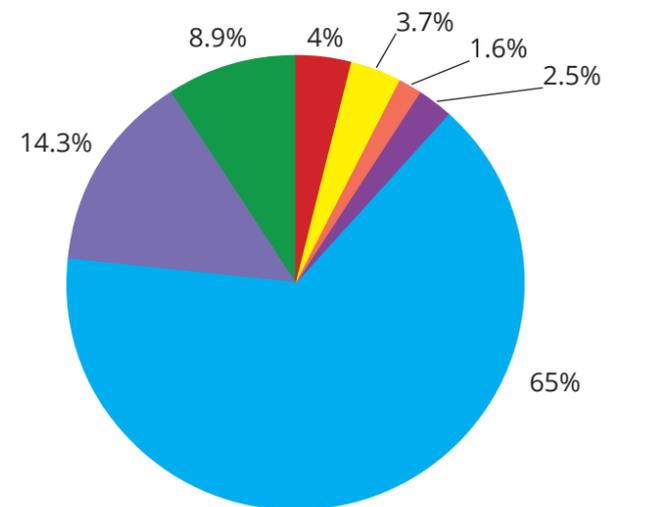


# Whitaker Center's Financials, Weathering The Storm

Despite an unprecedented year of postponed concerts, canceled spring field trips, and lack of admissions Whitaker Center for Science and the Arts has emerged stronger than ever. Our commitment to our community and our mission remains unshaken.

As part of our pandemic response strategy, Whitaker enacted a 7-Point Plan that stabilized our finances, maximized liquidity, and pivoted our programming to virtual/hybrid platforms. Our development efforts included a STEAM Operations Fund campaign, with leadership gifts from Gary & Sylvie St. Hilaire and Hal McInnes, that helped stabilize us early on. Due to these cost saving measures, an April 2020 \$377,200 Paycheck Protect Program loan that was fully forgiven, and strong fundraising efforts we weathered the storm without needing to take any extraordinary draws from our endowment. We are grateful for both the private and public support we have received during this challenging time.

**Gross Revenue Sources**

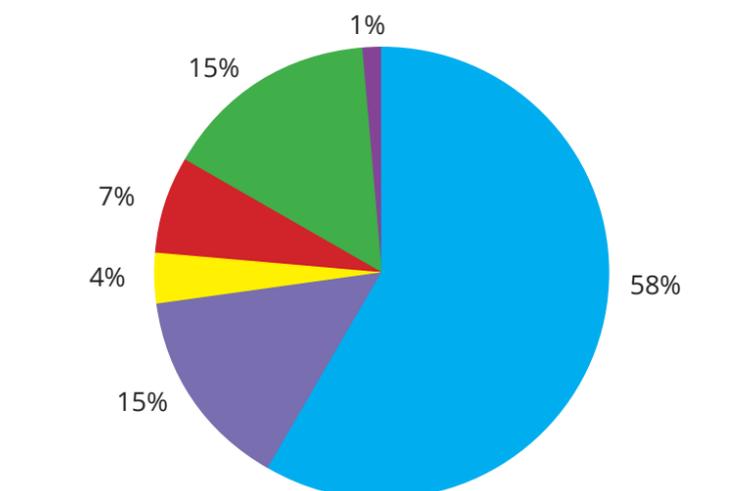


- Development/Fundraising Revenue
- Performing Arts
- Educational Programming
- General Science Center Admission
- Cinema Programming
- Ticketing Revenue
- Gift Shop

• 65% of gross revenue for Whitaker Center during FY 2020 was received through fundraising and development efforts

• \$0.80 of every \$1 raised through development/fundraising was used to cover programming expenses

**Developmental Revenue**



- Grant Income
- Sponsorship
- EITC Contributions
- Fundraising Events
- Corporate & Foundations Contributions
- Board & Individual Contributions

• \$194K of the \$240K individual contributions were raised in response to COVID and the temporary closure of Whitaker Center

## Grants Included in Developmental Revenue

- \$150K from the Stabler Foundation to support Girls in STEM and Educational Outreach
- \$275K from the DCED for HVAC upgrades
- \$36K from the PA Historical & Museum Commission
- \$100K from Dauphin County Gaming Funds
- \$69K from Dauphin County Tourism Grant
- \$35K from First Nonprofit Foundation
- \$10K from PA Council of the Arts
- \$78K from Dauphin County Industrial Development Authority

| Fixed Asset Additions     | FY 2019           | Disposals        | Additions      | FY 2020           |
|---------------------------|-------------------|------------------|----------------|-------------------|
| Building Improvements     | 30,939,987        | (91,497)         | 517,196        | 31,365,686        |
| Exhibits                  | 3,076,522         | (803,069)        | 135,346        | 2,408,799         |
| Furniture & Equipment     | 2,367,168         | (31,764)         | 185,132        | 2,520,536         |
| Accumulated Depreciation  | (20,121,717)      |                  |                | (20,159,154)      |
| <b>Total Fixed Assets</b> | <b>16,261,960</b> | <b>(926,330)</b> | <b>837,674</b> | <b>16,135,867</b> |

## During FY 2020, over \$800K in fixed asset additions were completed.

### Building & Improvements:

- Construction was completed on the STEM Design Studios
- Renovations were done to the Gloria Olewine traveling exhibit space which included new carpeting and painting
- Renovations were completed in the new Gary & Sylvie St. Hilaire Kids Place on the street level of Harsco Science Center which included new carpet, painting, and outfitting and moving 4 of the previous kids place exhibits to the new gallery.

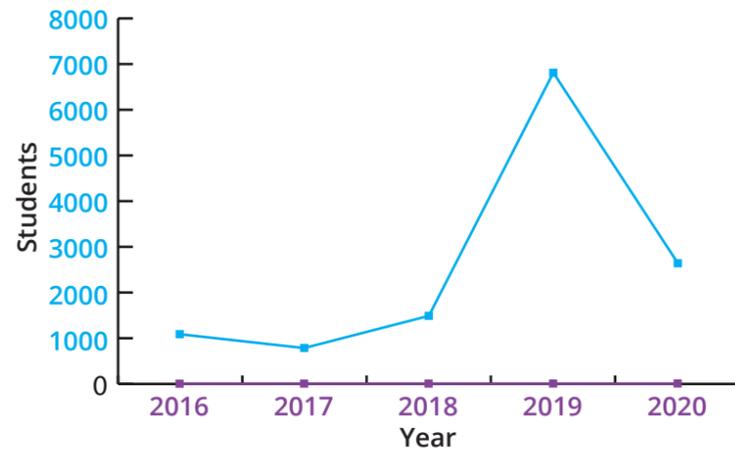
### Exhibits:

- Updates completed to Science on a Sphere which included 2 new computers, 5 high-def laser projectors, and a new touch screen kiosk

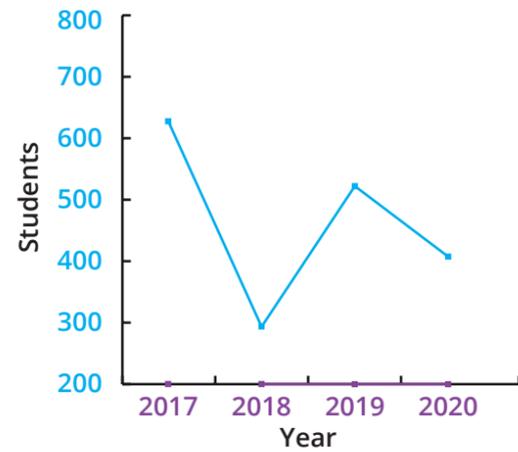
- Exhibits added to kids place bringing the total exhibits in this gallery from 5 to 13
- A life sized Operation game an X-Ray table\*
- A story tree filled with books collected from guests who came to read under the story tree\*
- A baby garden for little visitors under the age of 2\*
- A fishin' hole\*
- A slate wall for painting\*
- A fun sound garden\*
- Picnic tables for children's exploratory learning\*

\*Designed and fabricated through a partnership with Carnegie Science Center. Furniture and equipment include a high-def video wall made up of 49 plasma screens, 5 new plasma screens through the center for digital signage, and new furniture and fixtures in the STEM Design Studios.

**Pre-K Students Receiving STEM Education Experiences through Whitaker Center**



**Girls in STEM Event Participation**



**Girl Scout Badge Program**

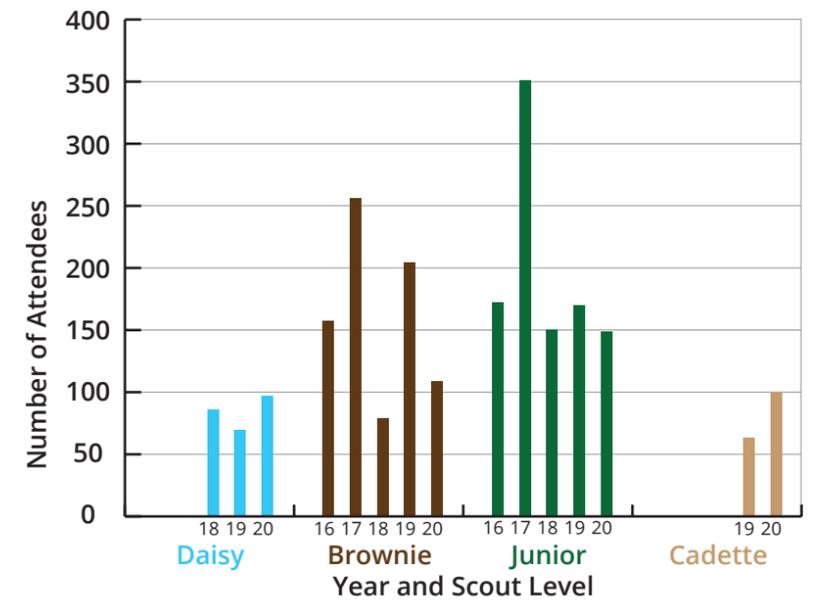
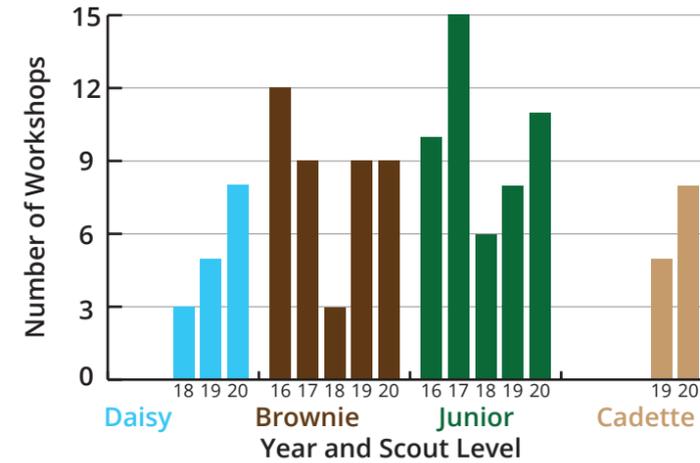


Chart includes Girls in STEM & Girl Scout Badge programs

• In 2020, Whitaker Center engaged over 4,500 Pre-K students and families through Little Learners (over 900 children), WOW! Van (over 2,000 children), and the PNC Grow Up Great program (over 1,500 children and parents).

• Despite Whitaker Center's pandemic-related closure in 2020, Girls in STEM programs were able to be held safely onsite and virtually. Over 4,000 girls have participated in these programs since the initiative began.



• Since the program began in 2016, over 2,000 girl scouts have participated in over 120 STEM-based programs. In 2020, programs were held both in-person and virtually to accommodate social distancing measures.



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The official registration and financial information of Whitaker Center for Science and the Arts may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Whitaker Center for Science and the Arts is a 501(c)(3) organization. Your gift is tax deductible to the extent allowed under the law.

For more information on donating please contact Michele Holloway at [mholloway@whitakercenter.org](mailto:mholloway@whitakercenter.org).

# Yesterday. Today. Tomorrow.

*Whitaker Center attracts more than 130 thousand visitors each year who spend more than \$10 million annually on transportation, food and beverages, retail goods, entertainment and lodging. Since our grand opening on 9/9/99, we have attracted over 4 million visitors to the streets of our Capital City with estimated visitor spending totals of more than \$300 million.*

Whitaker Center already stands as a tribute to community involvement and support. In the late 1990s, community leaders were successful in securing \$54 million to fund the total cost of construction. Whitaker Center is home to the Select Medical Digital Cinema, Harsco Science Center, and Sunoco Performance Theater.

As we reflect on an unprecedented year, the importance of community support of the mission of Whitaker Center has never been greater. We remain committed to our mission and the fulfillment of this legacy vision, the continuing evolution of Whitaker Center's offerings and innovative economic partnerships, as well as the support of local businesses and the community is essential. As we look toward tomorrow, we are absolutely committed to reimagining and reinventing Whitaker Center for Science and the Arts today.



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